



# SNAPSHOT

Newsletter of the Hermanus Photographic Society  
September 2018

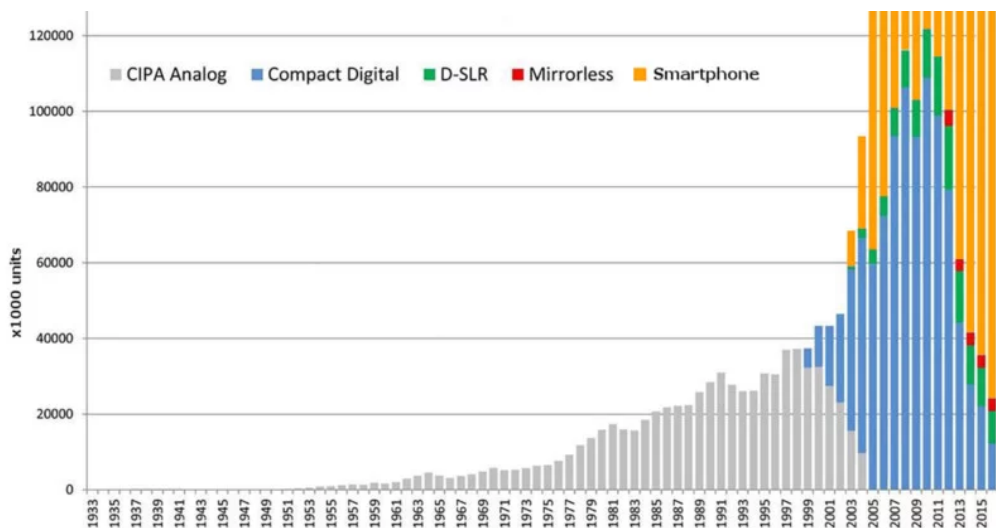
## Beginning of the end for DSLRs?

Canon is finally entering the full-frame mirrorless camera market, joining Sony and Nikon in a new battleground for professional-grade camera equipment.

The American media company Bloomberg said in a report published on the Techcentral website last week that the Japanese electronics giant will begin selling the EOS R for ¥237 500 (R33 000), a price tag targeted at professionals and enthusiasts, in late October.

Could this be the beginning of the end for the digital single-lens reflex (DSLR) camera?

Canon is the last major manufacturer to offer a mirrorless camera that's aimed at pros.



Graph showing camera sales, published on PetaPixel website (see next page)

Sony took the lead in the mirrorless market during the last years, followed by Fujifilm, Panasonic and Olympus.

Canon and Nikon have dominated the pro market for decades, first with film and then with DSLR cameras. However, it's becoming clearer that devices

without the mirror-and-prism system offer significant benefits, Bloomberg reported, quoting “executives”.

Thanks to advanced image sensors, sophisticated software and a simpler design, mirrorless systems can capture light faster while staying in focus, making it easier to capture clearer images of rapidly moving objects, Bloomberg reports.

Generally, there have been some dramatic changes in the world of cameras over the last 20 years.

PetaPixel reports on its website (see also the graph above) that sales of analog (film) cameras, which had monopolised the market for many decades, dropped from a sales high of about 40 million in 1998 to 0 in 2005.

They were forced out by compact digital cameras, of which sales grew from less than 5 million in 1999 to 115 million in 2010, then dropping to 10 million in 2016.

They, in turn, were replaced by smartphone cameras, which shot up spectacularly from 10 million sales in 2003 to 1,5 trillion in 2016 – the last year for which figures were quoted.

“In a nutshell, photography is more popular than it has ever been – take a look at the rise of Instagram or Snapchat, for example,” photographer Sven Skafisk, who put these figures together, said to PetaPixel in March 2017.

“But 98.4% of the consumer cameras sold in 2016 were built into smartphones – only 0.8% were compacts, 0.5% DSLRs, and 0.2% mirrorless.”

In March this year, Berlin street photographer Sebastian Jacobitz argued in a PetaPixel report that even though DSLR sales still beat mirrorless sales in 2017, with the current trends DSLRs may lose their lead over mirrorless by 2019.

The total number of interchangeable lens cameras (DSLRs and mirrorless) sold was almost halved in five years, dropping from 20,2 million in 2012 to 11,5 million in 2017. Of those, DSLRs dropped from 16,2 million to 7,5 million, while mirrorless initially took a dip from 4 million in 2012, but ended back at 4 million in 2017.

Jacobitz said it was no question that DSLRs will become obsolete in the next few years. “These days, they are only useful in very specific niches like sports photography or sometimes photojournalism.

“Other than that, mirrorless systems are far superior in almost every aspect. (For me) as a street photographer, it is already very rare to see a DSLR being used, and it is only a matter of time until eventually, all photographers make the change.”

## Entries for this month's competition

"Probeer Maar Weer" by Treurnicht du Toit – this month's entry by our club for the PSSA's monthly countrywide Senior Club Competition (four-star photographers or higher).



"Mischievous" by Diane Steenkamp - this month's entry by our club for the PSSA's monthly countrywide Junior Club Competition (three-star photographers or lower).



## 10 more for Salon King Treurnicht

Another ten of Treurnicht du Toit's images were accepted for exhibition - three by Bosveld, four by Southern Suburbs, and three by Krugersdorp Salon.

## Another star gained

Earl Maree was promoted from two-star to three-star photographer, by accumulating 40 points and 10 Golds. As the road becomes steeper, he will need 100 points and 25 golds to reach the next level.

## Another new member

Hestie das Neves, senior photographer previously from Tafelberg Fotografieklub, joined our club last month, and has already submitted images for open evaluation and the set subject for this month.

## Interclub entries close 20 September

The closing date for members to submit images for the annual Western Cape Interclub Competition is Thursday 20 September.

This is in addition to the committee's regular procedure to find the highest scoring images from the club's monthly evaluations of the past year, and the prints that featured in our FynArts Exhibition in June.

From all these the committee will select 12 digital images and 12 prints that will be entered in the competition.

A contribution of R100 per selected image will be requested from each participant. That will cover the club entry fee, and a total of 20 tickets which will be available to participants to attend the Awards Ceremony in the CR Louw Auditorium at the Sanlam Head Office in Bellville on Friday 26 October. The host club is Tafelberg.

Hermanus Photographic Society's turn to host the event is next year – 2019.

# A Reminder of Interclub rules

## General

All images entered in this competition must have been entered in the submitting club's internal competition, or must have been evaluated at a club function during the 12 months preceding the 2018 Interclub.

A member of more than one club can only represent a single club with prints and/or projected digital images (PDIs).

A maximum of 24 entries per club is allowed, consisting of 12 prints and 12 PDIs.

Clubs that do not have prints at their club competitions are given the option to print digital images and submit them, with prior consent by the hosting Club.

A new Condition of Entry is that the winning images may be printed in newspapers, and possibly be shown on visual media channels, or publicised in any way they can be used to promote photography, and photographic clubs. The photographers will be credited for their work.

Digital images must be in JPEG format and sRGB colour profile.

## Specifications

JPEG files must be HD format and no larger than 2MB (megabytes) in size. The definition of HD format as used by Photo Vault Online is "HD - Images must be sized with either the height exactly 1080px or the width exactly 1920px (2mb)".

Prints must be mounted on board, and clearly marked with an arrow on the back, indicating the right way up.

The title of the print, the name of the photographer, and the name of the club must be clearly labelled on the back of the print.

The minimum size of a print (without its mount) is 150mm x 200mm (6"x8"). The maximum size of a print (without its mount) is 300mm x 450mm (12"x18").

The mount board may not exceed 400mm x 550mm.

All print entries must be accompanied by a digital copy conforming to the same standard as set out regarding PDIs.

All prints will remain on display in the Sanlam Gallery for two weeks after the Competition – this year until 9 November – and will only be available for collection thereafter.

PDIs and digital versions of prints must be entered via the Interclub 2018 Event on Photo Vault Online. The event will open on 1 September.

Physical Prints must be delivered to drop-off points at Orms Cape Town or Orms Bellville or Picture Works in Stellenbosch by no later than Wednesday 10 October.

### Fees

Participation fee per club: There will be an entry charge of R500 per club, payable by 15 September, which will confirm participation in the 2018 event.

Entrance fee per person: Each ticket will cost R80.

Pre-selling of tickets: In order to place a not too severe financial burden on the host club, all participating clubs are asked to sell a minimum number of 20 tickets before the event.

## The month ahead

The next club meeting will be in the Dutch Reformed Church Hall, as usual, on Wednesday 3 October at 19:00. Members may enter up to three images of their choice for evaluation, and one image on the Set Subject, Water Life / Waterlewe, for discussion. The best set-subject image will be decided by voting.

## Where to look for Water Life

Committee member René Dewar will arrange an early morning visit to Rooisand Nature Reserve, between Arabella Estate and Kleinmond. She will communicate with members by email.

There is a bird hide overlooking part of the Bot River estuary, and opportunities to walk along the edge of the estuary. Rooisand is also known for its feral horses.

Other possible venues members could explore, are Stony Point in Bettysbaai, where penguins and various cormorants roost; the nearby Harold Porter Botanical Garden, with its waterfall, river and ponds; the bird hide at Appel Dam in Stanford; a walk along the bank of the Klein River in Stanford; a cruise on the river; and, of course, the coast and coastal rocks in Hermanus or elsewhere.

Use our club Whatsapp group to make contact with other members if you want company for a visit to any of these or other spots.

## Training: now for Black and White

Our club's first formal training session after winter started with a Lightroom workshop on Saturday 1 September from 9:00 to 12:00, presented by Elizma Fourie.

That will be followed by a course on black and white photography, including high key and low key, presented by Mike Sander on three consecutive Tuesdays, starting on 2 October.

Thereafter Mike will present courses on Lightroom and photoshop, of which details will be announced.

## New Forum presents first salon

The Western Cape Photographic Forum (WCPF), established earlier this year, has announced its first Digital Salon. The closing date is 22 September.

There will be five categories for colour images – Nature, Scapes, Open Colour, Macro/Close-up and Visual Art/Altered Reality – and one category for monochrome – Open Mono.

François du Bois, Salon director and chairman of Tygerberg Photographic Society, urged photographers from the Western Cape region to support this salon, as the income will help the WCPF to finance other projects in the region.

Photographers may enter up to four images per category. The cost is R7 per image for PSSA members, and R11 for non-members.

A brochure with full details can be downloaded from the PSSA website, under Salons.

## Committee

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All of them are available to assist you with your queries.

Fluit-fluit, my storie is uit.